

Insight Business – Internet, Voice, Video and Ethernet Solutions

Our goal? Helping you reach yours.

At Insight Business, we want to be more than your telecommunications provider. We want to be your partner – working closely with you to enhance your productivity and profitability by discussing your needs and understanding your business before we develop solutions.

Our reliable network.

With Insight Business, you gain access to our reliable fiber-optic network. Our network is specifically designed to carry mission-critical information for all types of businesses, from hospitals and large corporations to small business entrepreneurs and wireless telephone providers. Because our network infrastructure is wholly owned and facilities based, we can offer secure and scalable solutions to fit bandwidth and budgetary needs.

Solutions for any business.

At Insight Business, we've helped manufacturers increase productivity and hospitals improve patient care by leveraging our scalable technology. We've enhanced the classroom experience by providing reliable Internet access in public schools and colleges. We have also helped retail businesses enrich and expand their connections with customers.

Regardless of your size or industry, Insight Business can create a customized, cost-effective solution with the convenience of one easy-to-read bill.

Local service and support.

Exceptional service begins with an account team dedicated to your business. Your team will meet and collaborate with you to develop solutions that fit your business. Even after you are installed, you will have a consistent point of contact should you have questions or need to change or upgrade services.

"Insight Business is located here in Louisville. It's nice to have that face-to-face communication. Plus it lets them take care of anything I might need immediately."

**Peter Massey, Director of Operations
Homemade Ice Cream and Pie Kitchen
Louisville, Kentucky**

Local.

Our local Network Operations Center monitors customer lines 24/7/365, providing immediate and proactive service. Pick up the phone at any time and talk to a real person who can immediately address your concerns.

Cost-effective.

We have the depth of products and services to be cost-effective, and will tailor solutions to give you the speed and services you need without breaking your budget – and without sacrificing future flexibility.

Reliable.

Your success is our top priority. With Insight Business, you can enjoy peace of mind knowing you have access to one of the world's most reliable networks, right here at home.

Internet

Voice

Video

Ethernet

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Product depth to meet the needs of businesses of all types.

Internet

Access, download and transfer data via one of the most advanced fiber-optic networks in the world

- Bandwidth options ranging from 1 Mbps to Gigabit speeds
- Dedicated fiber-optic connections with synchronous upload and download speeds available from your business to the Internet
- E-mail accounts, Static IPs, and web hosting services

Voice

Phone solutions that you can rely on, tailored to fit your needs

- Small- and medium-sized businesses can connect up to 12 phone lines and use their existing equipment
- PRI phone service provides the standard 23 B + D channels to connect your PBX over a fiber-optic circuit
- Local and long distance calling packages, and toll-free and Caller ID services are available

Video

Provide news and entertainment programming to keep your customers and employees informed

- Crystal clear, high-definition digital TV service delivered via our reliable network
- No up-front equipment costs and optional DVR available
- Music and TV channels arranged by genre

Ethernet

Share mission-critical information between locations and create a private network if needed

- Scalable bandwidth from 3 Mbps to 10 Gbps speeds
- An easy-to-implement solution for expanding your local area network (LAN) to a wide area network (WAN)
- Customized for the speed and configuration you require (point-to-point, point-to-multipoint, multipoint-to-multipoint)

The bottom line.

As a locally based company, local business is our top priority. Your success is our success. That's why we offer some of the most advanced, flexible and reliable products in the industry. With us, you'll spend less time taking care of problems – and more time taking care of your customers, your employees and your bottom line.

**To learn more, or to make the switch,
call 800-639-FAST (3278) or visit insightbusiness.com.**

